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Biography for Joan Richardson

Joan Richardson is editor-in-chief of *Phi Delta Kappan* magazine, a publication of [PDK International](http://www.pdkintl.org). She joined *Kappan* in July 2008 and has led the efforts to transform the magazine's appearance, content, and internal operations.

Before joining *Kappan*, she spent 12 years as director of communications for the National Staff Development Council. In that position, she managed the organization's strategic communication plan. She was executive editor of *JSD* where she wrote the column "Results," editor and writer for the NSDC newsletters—*The Learning Principal*, *The Learning System*, *Tools for Schools*, and *Teachers Teaching Teachers (T3)*—and manager of the organization's extensive web site (www.nsd.org). She also directed NSDC's book publishing operations and its media outreach efforts.

Before joining NSDC in 1996, she was an award-winning education reporter for the *Detroit Free Press*.

Richardson is the author of *From the Inside Out: Learning from the Positive Deviance in Your Organization* (NSDC, 2004), co-author of *What is Staff Development Anyway?* (NSDC, 1997), and co-author of *On Your Marks* (Detroit Free Press, 1993).

She was a Michigan Journalism Fellow (1988-89) and recipient of a German Marshal Fund travel scholarship to study education in Germany and Denmark. She is a former board member of the Education Writers Association. She served on the Grosse Pointe (Michigan) Board of Education for six years, including one term as president.

She received her bachelor's degree in journalism and history from Indiana University.

She lives in suburban Detroit, Mich., and telecommutes to her work at PDK. She is married to Bob Rossbach, a media and public relations consultant, and the mother of three adult children.

About Phi Delta Kappa International

PDK International, founded in 1906, is the premier professional association for educators. Currently, PDK has more than 35,000 members, including university faculty and administrators, school superintendents, principals, and teachers. The association maintains an extensive network of more than 250 chapters in the United States, Canada, and the nations in Europe and Asia. PDK publishes the highly-regarded *Phi Delta Kappan*, the No. 1 education policy magazine.

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