



# 2009 National Conference Theme Development Competition

## I. Contest Purpose

The purpose of the National Conference Theme Development Competition is to provide students with an opportunity to develop a relevant, interesting, and attractive theme for the 2010 FEA National Conference.

## II. Eligibility for Entry

- A. Entries are limited to one FEA student member per chapter. Each chapter may have a local run-off competition to select the winning theme to represent them. However, a local competition is not required.
- B. All entries are competing in one category.
- C. The winner **MUST** be registered by Jan. 9, 2009, and present at the conference.
- D. Entry form with original conference theme entry must be submitted online by Dec. 19, 2008.
- E. Entrants grant the conference committee the right to use and publish the submission in print, online, or in any other media in connection with this competition without compensation.

## III. Procedures

- A. Prepare original conference theme.
- B. Submit the completed National Conference Theme Development Competition Entry Form with original conference theme entry online by Dec. 19, 2008. [Click on this link](#) to complete and submit the entry form.
- C. The FEA advisor must witness contestants' work.

## IV. Guidelines

- A. The theme must be based on both the conference city site (San Antonio, Texas) and teaching.
- B. Entry must express contestants' views on becoming a teacher or exploring a career in education.
- C. Research the site of the 2010 conference and relate it to your theme.
- D. The theme must be six words or less.
- E. The theme must not contain an inappropriate message or language.
- F. The theme can be easily displayed in a T-shirt design.
- G. The theme must be the result of the member's own efforts with limited guidance from others.
- H. Entry must be submitted online by Dec. 19, 2008.

**Key points to consider in theme development:**

How does your theme relate to exploring a career in education?

Does your theme actively address the audience with a call for prospective teachers?

What theme would get you interested in signing up for the conference?

The theme will be used in relation to competitions. How can your theme be relayed in a scrap-book? In a T-shirt design?

To give your creative brain cells a boost, themes from previous national conferences follow. Keep in mind these are only a reference point, not a requirement. Entries do not have to duplicate the format. For example, the word “teach” does not have to be included in the theme.

**Previous FEA Conference Themes**

1998 – Dallas:	Teach With a Ten-Gallon Heart
1999 – Chicago:	Join the Team – Teach
2000 – Orlando:	Spread the Magic – Teach
2001 – New Orleans:	Join the Parade – Teach
2002 – Denver:	Make a Difference – Teach
2003 – Jacksonville:	Forge the future. Teach!
2004 – Dallas:	Teachers – The Stars Are Bright.
2005 – Chicago:	Tower Over Tomorrow – Teach!
2006 – Atlanta:	Fulfill the Dream . . . Teach!
2007 – San Diego:	Teaching is as valuable as gold . . . so dig it!
2008 – Chattanooga:	Engineer your future . . . become a teacher!
2009 – Denver	Aspire to Reach Higher! Teach!

**V. Judging and Scoring**

- A. The judges’ decisions are final.
- B. Judges’ comments will be provided to the student after the conclusion of the conference.
- C. The following factors will be considered when the entry is judged:
  - The theme’s portrayal of teaching in a positive way;
  - The theme’s appropriateness;
  - The theme’s reference to the city site;
  - The theme’s creativity, unique quality, and cleverness;
  - How clear and understandable the theme is;
  - If the theme can be easily portrayed in a T-shirt design;
  - If correct grammar, spelling, and punctuation were used;
  - If the theme is no longer than six words.



# Judges' Rating Sheet— National Conference Theme Development Competition

Contestant's Name \_\_\_\_\_

Contestant's School \_\_\_\_\_

*(Points given may range between zero and maximum number indicated.)*

The theme is appropriate (it does not contain any connotation, implicit or explicit, regarding race, sex, gender, etc.) and portrays teaching in a positive way. Circle yes or no. If yes, continue the scoring process. If no, do not continue the scoring process.

Yes      No

The theme is based on research about the conference city site. ....5 \_\_\_\_\_

The theme expresses a positive view about becoming a teacher or exploring a career in education. ....10 \_\_\_\_\_

The theme is creative, clever, unique, and engaging. ....15 \_\_\_\_\_

The theme is clear and easily understood. ....5 \_\_\_\_\_

The theme can easily be portrayed in a T-shirt design. ....5 \_\_\_\_\_

Correct grammar, spelling, and punctuation have been used. ....5 \_\_\_\_\_  
*(if yes, score 5. If no, score 0.)*

The theme is within the six-word limit. ....5 \_\_\_\_\_  
*(if yes, score 5. If no, score 0.)*

**TOTAL SCORE 50** \_\_\_\_\_

Judge's Comments:

Judge's Signature \_\_\_\_\_